

WAR REACHES CRISIS,

TORRANCE FALLS

FIRST IN CIRCULATION IN TORRANCE

FASTEST GROWING
FORD DEALER
IN SOUTHERN
CALIFORNIA

F-O-R-D NEWS

TORRANCE, CALIFORNIA, MONDAY, SEPTEMBER 5, 1955

PUBLIC APATHY CAUSES MOST AUTO NEUROSI

SAYS DR. PHIL WHITE

Dr. Phil White, a graduate of Ford University, Detroit, and an outstanding neuro-surgeon in the field of psychosomatic automobiles, yesterday blamed public apathy for most auto neurosis.

"The public," he said, "refuses to recognize most automobile neurosis, although they are clearly warned by the automobile itself. For example: coughing, choking engine is a clear warning of rebore or even engine exchange. Caught early enough, the condition can quick-

ly be cured by simple non-operative procedures, such as new spark plugs, new gaskets and oil change. In a survey taken last year, it was discovered that fifty-percent of auto failure is traceable to infrequent car servicing. Automobiles are built for years of service and wear, but," he stated further, "there is only one way to insure you auto's healthful future. That is regularly visiting the Oscar Maples clinic for nervous automobiles."

DR. WHITE, AS HE CHECKS AUTO FOR NERVOUS DISORDER



NO DOWN PLAN!

'51 FORD
Pick-up. Like new. \$12.88 Wk.

ENEMY PROPAGANDA TO SWAMP TORRANCE! TOP SECRET BULLETIN RELEASED BY GEN. VEL

General Vel Miletich last night at a late hour released the following secret and classified information:

1. Beware of all printed and circulated advertising. Check each price, offer, and quotation (printed or verbal) with Oscar Maples field headquarters at 1420 Cabrillo, or FAirfax 8-5041.
2. Under no circumstances sign, or verbally agree to anything until you have reported the content to Oscar Maples field headquarters.
3. Carefully examine your premises for any printed matter. If you should find any, telephone immediately to FAirfax 8-5041.
4. Watch for any insidious radio or TV propaganda and report it immediately to Oscar Maples field headquarters at 1420 Cabrillo or FAirfax 8-5041.

DO NOT UNDER- ESTIMATE POWER OF ENEMY!

This propaganda is dangerous! Do not underestimate the power of the enemy. The person you may be talking to may be an enemy salesman. Enemy agents have infiltrated Torrance. Repeat, enemy agents have infiltrated Torrance. Report at ONCE any suspicious persons, quoting price, appraising your car, or buying your coffee, immediately to Oscar Maples field headquarters, 1420 Cabrillo, FAirfax 8-5041.

NO DOWN PLAN!

- '52 FORD
Custom 6 4-Door. R & H, overdrive, low mileage. Special motor, twin carbs. Like new. \$14.60 Wk.
- '49 FORD
V-8 4-Door. Radio, heater, overdrive. \$28.41 Mo.
- '51 OLDSMOBILE
'88' 4-Door Sedan. Radio, heater, Hydra. Original 2-tone, white sidewalls. A beauty. \$12.88 Wk.

TODAY'S WEATHER
A bright and better future for everyone in a new Ford is predicted by Oscar Maples, Inc.

35 CAPTURED AS GEN. VEL LEADS ATTACK

CABRILLO HILL 1420 FALLS!
OSCAR MAPLES FORCES VICTORIOUS IN BRILLIANT FLANKING MANEUVER, FORD FORCES RE-GROUP FOR PUSH!

The Cabrillo Street hill No. 1420 fell yesterday. The attack, which began August 25, 1955, culminated in victory for the Oscar Maples Forces. General Vel Miletich personally led the battered Ford battalions through seven days of grinding, slashing price cutting. Thirty-five new car shoppers were captured during the siege of Cabrillo. General Vel through a complete and brilliant revision of war tactics that make present manuals obsolete, rewrote history during the past seven days.

In response to further questioning, the tall, muscular General cautioned against enemy propaganda, and offered to throw open his headquarters to anyone who suspects he is being brain-washed by the enemy. He warned particularly against signing any papers until he could counter with an offer. Beaten and tired as he was after his successful campaign, the General agreed to personally conduct negotiations with anyone, and agreed further to guarantee safe conduct through the Iron curtain of other dealerships in Oscar Maples territory. "There is," said General Vel, "A Ford in everyone's future through the no-down-payment plan. As long as the factory can produce the materials of price war, we ask for no quarter, only unconditional surrender."



Gen. Vel Captures 35 New Car Shoppers!

As General Vel moved to the crest of the hill most informed observers expected him to deploy his forces with the elderly school-teacher-in-Pasadena maneuver. Instead he brilliantly executed a no-down-payment plan that completely outflanked the enemy. The no-down-payment plan is a tactic so new and secret that it is being kept under wraps for the present.

The General, asked after his successful foray on the enemy forces for the details of this brilliant maneuver, would only say "To release this classified information at this time might endanger the whole economy. However, it is based only on satisfactory credit and a desire to pay! Simplicity and moderation, gentlemen, is the keynote to all good things!"

'52 PONTIAC NO DOWN PLAN!
4-DOOR. Beautiful, original 2-tone green. Radio and heater. Back-up lights. \$14.60 Wk.

'51 CHEVROLET NO DOWN PLAN!
1 1/2-Ton Stake. Low mileage. Like new. Full Price \$1099

Fill Out This Coupon and Receive A Thunderbird Jr. T-Shirt! (The Kids Will Love 'em) Coupon Good For Thunderbird Jr. Drawing

WELCOME TO OSCAR MAPLES, Inc.
— YOUR FRIENDLY FORD DEALER —

Name..... Ph.....
Address.....
Car now owned — Make..... Model.....
I am interested in:
New Ford..... Model.....
Used Car..... Make..... Model.....

KIDS ASKED TO REGISTER FOR "SECRET WEAPON" DRAFT

All Torrance area children are requested to report to Oscar Maples, Thursday, August 25, 1955, to register for the Thunderbird draft. It will be unlikely for any child to be on the streets after 9:00 a.m. Tuesday, August the 30th, without a drawing card in his pocket.

The Oscar Maples military automotive police have been alerted to watch for drawing dodgers. Also at the time of the

registration the children will be issued Thunderbird T-shirts, the approved Torrance uniform for the duration. Children must be accompanied by parents at the registration and during the issuance of uniforms.

You can find out about the "secret weapon" (to be given away FREE) by filling out the coupon above and bringing it to Oscar Maples headquarters at 1420 Cabrillo Ave.

Dr. Phil White Commands Medics

Effective Sept. 1, 1955, Dr. Phil White took command of the Medical Corps with rank of Major.

He is a Specialist in Psychosomatic Automobiles, having diagnosed automobiles' troubles for 20 years.

Dr. Phil White received his D.M. (Doctor of Motors) from Ford University, Detroit. His specialty is combat fatigue, a common condition of cars who react to the pressure of motoring society.

If your car has any of the following symptoms report to Dr. White at once: Upset ignition, coughing, gas attacks, dull listless oil or swelling of the gas bill.



DWIGHT EUBANK

WAR CRIMES COMMISSION STUDIES ENEMY ATROCITIES

The War Crimes Commission of Oscar Maples Ford put on their agenda for study, "the five hundred under-allowance and the five hundred wholesale" tactic. At the conclusion of hostilities, this atrocity may be outlawed in the used car lots of the world. General Vel Miletich has asked that this tactic be referred to the Geneva Conference for study. It is said Gen. Vel Miletich has asked that this weapon be outlawed, along with poison gas and the atomic bomb.

EUBANK UPPED TO GENERAL RANK: HEADS WAR PLANS DIVISION

Dwight Eubank has been promoted to the rank of Lt. General in Oscar Maples Ford Army. He reports directly to General Vel Miletich. His new duties include planning for future engagements.

NO DOWN PLAN SWEEPS TORRANCE

'51 CHEVROLET
Deluxe. Radio, heater, Power Glide. Beautiful navy blue. \$11.61 Wk.

'54 FORD
1/2-Ton Panel. 4500 actual miles. New truck guarantee. Repo. Take over payments. \$15.10 Wk.

'46 CADILLAC
'62" Model Sedanette. Jet black. White walls. Radio, heater, straight shift. Runs excellent. \$8.22 Wk.

'51 FORD
V-8 2-Door. Radio and heater. Special today only. Full Price \$499.00 \$8.00 Wk.

'49 FORD
Radio and heater. \$27.47 Mo.

'50 OLDSMOBILE
'98" 4-Door. Radio, heater, Hydra-Matic. A nice car. \$11.10 Wk.

'50 CHRYSLER
New Yorker Newport. R & H, auto. trans., motor overhauled, new paint. \$8.44 Wk.

'51 MERCURY
Sport Sedan. Radio, heater, overdrive. Two-tone. A beauty. \$11.22 Wk.

1420 CABRILLO, TORRANCE FAirfax 8-5014